



## **DIGICEL RISING STARS CONTEST – FLORIDA – 2011 - SEARCHING FOR A “PERFECT 10”**

### **GUIDELINES:**

In celebration of the 10<sup>th</sup> Annual Grace Jamaican Jerk Festival, Digicel, in conjunction with the producers of the event, want to find a performer who is a “Perfect 10” at the Digicel Rising Stars Contest.

**Auditions** will be held at The Knight Auditorium in the Carl deSantis Building at Nova Southeastern University, 3301 College Avenue, Davie, FL 33314 on Saturday, October 15, 2011 from 10:00am – 4:00pm. Contestants will have a 2-5 minute audition time. You must bring your CD tracks (2 minutes) to the audition; Bands bring your instruments; backline will be provided for Bands. There is a \$10.00 entry fee. Contestants must present valid ID to enter. After the Audition any performers who qualify to continue on to the Semifinals will be contacted by October 19, 2011. Judges’ decision is final.

**Digicel** is looking for performers ages 18-34 (birthday before Oct 15, 1993), in the following categories:

- (1) Poetry/Spoken Word/Dub Poet
- (2) Singer – Individual or Group
- (3) Bands

**Semifinals** will be held from 6:00pm-11:00pm on Wednesday, October 26, 2011 at Ginger Bay Café located at 1908 Hollywood Boulevard, Downtown Hollywood, FL 33020 PH: 954-873-1782

**Finals** will be held at the Digicel Stage at the 10<sup>th</sup> Annual Grace Jamaican Jerk Festival at Markham Park, in Sunrise, Florida on Sunday, November 13, 2011. All finalists must arrive by 10am.

**PRIZES: Semifinalists** in each category will receive gift packs courtesy of Digicel

**Winner** in each of the three above categories will receive a cash prize

**Perfect 10 Grand Prize Winner** in the “Singer – Individual” category will be chosen

**Perfect 10 Grand Prize Winner** will perform on the Main Stage at the 10<sup>th</sup> Annual Grace Jamaican Jerk Festival at on Sunday, November 13, 2011 at Markham Park in Sunrise, Florida; and at the 2<sup>nd</sup> Annual Grace Jamaican Jerk Festival in New York (Summer of 2012)

**Perfect 10 Grand Prize Winner** will receive the following prizes courtesy of Digicel - 3,000 Digicel Calling Card minutes; eligible to participate in Season 9 of Digicel Rising Stars 2012 in Jamaica; a chance to become Digicel Diaspora Ambassador

**Perfect 10 Grand Prize Winner** will also receive a recording session, courtesy of Joe Fraser Records, FL.